



PRESS RELEASE

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sovaSage Advances Its Phased Agentic AI Strategy With the Next Evolution of Jeanie™

Successful Controlled Market Release validates the latest milestone in a phased strategy designed from the beginning to connect intelligent technology, patient choice and human expertise across the sleep therapy journey

PITTSBURGH, PA — October 1, 2026 — sovaSage, Inc., an AI-powered patient management technology company focused on sleep therapy, today announced the next milestone in the phased development of Jeanie™, advancing an agentic AI strategy that has been part of the company's vision for intelligent patient management from the beginning.

For sovaSage, agentic AI is not a new direction. Jeanie was designed around a broader vision: use intelligence to understand and support the individual patient, learn from interactions, make self-management easier, and connect patients with the appropriate resources throughout their therapy journey.

That vision has been developed deliberately in stages.

The first stage established Jeanie's foundation of individualized patient engagement, providing real-time education, encouragement and positive reinforcement while supporting patient commitment and self-management.

The next stage expanded intelligence beyond the individual interaction. The development of sovaSage's robust reporting capabilities and Clinical Indicator transformed patient-level information into greater visibility, helping clinicians to identify patterns, recognize patients who may need attention, and better understand what is happening across their patient population and how those patient insights relate to operational efficiency and ultimately revenue leakage.

Now, Jeanie has reached the next milestone in that progression.

Following a successful Controlled Market Release, Jeanie can now handle incoming and outgoing patient calls and schedule virtual appointments, validating the next stage of sovaSage's phased agentic AI development and helping reduce the distance between a patient's need and a timely response.

Importantly, this evolution does not replace clinical judgment or human expertise. It strengthens the hybrid model that has always differentiated sovaSage.

"Agentic AI has always been part of where we believed intelligent patient management needed to go," said William Kaigler, CEO of sovaSage. "But our vision has never been about removing people from patient care. It is about using intelligence to make support more immediate, personalized and accessible, while making it easier to bring human expertise into the journey when it is needed."

Intelligence With Choice

Central to the sovaSage strategy is the recognition that sleep therapy is a journey, and patients will not all need, or want, the same type of support at the same time.

Jeanie's hybrid model gives patients flexibility in how they engage. Support can include asynchronous and chat-based interaction, real-time education and reinforcement, or direct intervention from a Sleep Coach or Respiratory Therapist for coaching and troubleshooting. The next release will further expand that flexibility with AI-enabled conversations.

Technology supports the journey. Human expertise remains part of it.

This combination allows providers to maintain continuous engagement while monitoring for situations where additional support may be appropriate, helping them focus valuable human resources where they can have the greatest impact.

From Patient Engagement to Connected Intelligence

The long-term strategy extends beyond individual interactions.

By connecting patient engagement, operational data and human expertise, sovaSage is building an increasingly intelligent patient management environment that can help organizations see where patients are struggling, identify recurring issues, recognize operational bottlenecks and focus resources more effectively.

That visibility also has a direct business impact. Better engagement, earlier identification of issues and more focused intervention can help organizations protect therapy success, improve operational efficiency, reduce revenue leakage associated with patient noncompliance and create greater scalability as patient populations grow.

"The opportunity isn't simply to automate more conversations," Kaigler added. "It is to connect intelligence across the patient journey so patients have greater access and choice, clinicians can focus where they are most valuable, and operational leaders have greater visibility into what is happening across their organizations."

sovaSage will continue advancing Jeanie's agentic AI capabilities through a deliberate, phased development strategy, introducing new capabilities as development and validation milestones are completed.

About sovaSage

sovaSage, Inc. develops AI-powered patient management technology for sleep therapy, combining intelligent technology, virtual patient engagement and human expertise to help healthcare organizations improve patient support, visibility, efficiency and scalability across the patient journey

For more information, visit www.sovasage.com.

Media Contact:

Robin Randolph
SVP Sales & Marketing

robin.randolph@sovasage.com

sovaSage Inc. | P.O. Box 99816 Pittsburgh, PA 15233 | www.sovasage.com | 412.626.7183